

**To:** Owens, Denise[Owens.Denise@epa.gov]  
**Cc:** Orquina, Jessica[Orquina.Jessica@epa.gov]  
**From:** Hart, Daniel  
**Sent:** Mon 8/17/2015 8:50:31 PM  
**Subject:** Re: FOR POSTING: SOCIAL MEDIA FOR GKMQ

Let's make sure we correct that tomorrow. Can you stop by Jess or my desk in the morning?

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | Tel:202.564.7577 | cell: 202.365.7095

On Aug 17, 2015, at 4:49 PM, Owens, Denise <[Owens.Denise@epa.gov](mailto:Owens.Denise@epa.gov)> wrote:

Please see all posting times below in red

Please see note for " LOCAL RESOURCES PAGE" (need descriptions)

Denise Owens  
Office of Web Communications  
U.S. Environmental Protection Agency  
[owens.denise@epa.gov](mailto:owens.denise@epa.gov)  
202-564-7496

**From:** Hart, Daniel  
**Sent:** Monday, August 17, 2015 3:55 PM  
**To:** Owens, Denise  
**Cc:** Orquina, Jessica  
**Subject:** FOR POSTING: SOCIAL MEDIA FOR GKMQ

Denise, since Jessica is out today I'm going to do my best on this.

Can you please put together a schedule of the follow social media for this week? Spread them out amongst each category. Let's do one tweet and FB post from the **main response** page and one **Press Releases** today.

Then starting tomorrow spread them out to 2-3 per day. For example you could do an **FAQs** early then **FAQ Human Health** mid morning followed by an afternoon **Local Resources**.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA  
| Tel:202.564.7577 | cell: 202.365.7095

## MAIN

**RESPONSE PAGE -** <http://www2.epa.gov/goldkingmine>

## TWITTER

We continue to work with local & state officials to ensure people's safety following the #GoldKingMine spill. <http://www2.epa.gov/goldkingmine> 8/17 5:40pm

## FACEBOOK

We continue to work with local and state officials to ensure people's safety following the Gold King Mine release. 8/17 5:40pm

LINK: <http://www2.epa.gov/goldkingmine>

## TWITTER

We're working to analyze any effects the #GoldKingMine spill may have on drinking water and people's health. <http://www2.epa.gov/goldkingmine>

8/20 2:10pm

## FACEBOOK

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LINK: <http://www2.epa.gov/goldkingmine> 8/20 2:10pm

**FAQs PAGE - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>**

## TWITTER

We're testing sediment in CO, NM, Navajo Nation, & Southern Ute Nation. Learn about our response to #GoldKingMine: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/18 5:15pm

## FACEBOOK

We're testing sediment in Colorado, New Mexico, Navajo Nation, & Southern Ute Nation. Learn more about our response to the Gold King Mine spill.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/18 5:15pm

## TWITTER

We're collecting and assessing water quality from the Animas and San Juan Rivers daily. Learn what else we're doing: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/21 11:05am

## FACEBOOK

We're collecting and assessing water quality from the Animas and San Juan Rivers daily. Learn what else we're doing in response to the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response> 8/21 11:05am

**FAQs PAGE HUMAN HEALTH - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>**

TWITTER

We're certain that crops are safe for consumption. Learn about the impacts of the #GoldKingMine spill on agriculture: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/18 7:20pm

FACEBOOK

We are certain that crops are safe for consumption. Get more information about the impacts of the Gold King Mine release on agriculture.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/18 7:20pm

TWITTER

We're working w/CO, NM, Navajo Nation, & @USFWS to see impacts to wildlife from the #GoldKingMine spill. <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/21 2:15pm

FACEBOOK

We're working with the State of Colorado Division of Parks and Wildlife, the New Mexico Department of Game Fish, the Navajo Nation, and the U.S. Fish and Wildlife Service to investigate reports of impacts to wildlife following the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts> 8/21 2:15pm

**FAQs PAGE ACCOUNTABILITY - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability>**

TWITTER

We'll thoroughly investigate this incident. We're committed to applying lessons learned to our work going forward. <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability> 8/19 12:25pm

FACEBOOK

We will thoroughly investigate this incident and are committed to applying all lessons learned to our work going forward.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability> 8/19 12:25pm

**LOCAL RESOURCES PAGE - <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>** \*\*\*\**For Facebook posting no description is provided by Facebook. We need a description for all Facebook posting for this topic*

TWITTER

Here's a list of resources & information for issues related to the #GoldKingMine release: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information> 8/19 6:05pm

FACEBOOK

Who should you contact? Here's a list of resources & information for issues related to the #GoldKingMine release.

LINK: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>  
8/19 6:05pm

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Here's a list of local resources for issues related to the #GoldKingMine release:  
<http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information> 8/20 5:05pm

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8/20 5:05pm

## **PRESS RELEASES & UPDATES - <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>**

## TWITTER

Looking for news and information about our response to the #GoldKingMine response?  
Read here: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response> 8/17 7:20pm

## FACEBOOK

Looking for news and information about our response to the #GoldKingMine response?  
Read here our most recent press releases and updates here:

<http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>  
8/17 7:20pm

## **DATA PAGE - <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>**

## TWITTER

Want the most up to date data from our response to the #GoldKingMine release. Look here: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/20 11:25am

## FACEBOOK

Want the most up to date data from our response to the #GoldKingMine release. Find our water quality testing and sediment testing data here:

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/20 11:25am

## TWITTER

We're testing water & sediment to see the impact of #GoldKingMine spill on drinking water, agriculture, & livestock. <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/18 12:05pm

## FACEBOOK

We're testing water quality and sediment to assess the impact of the Gold King Mine release on drinking water, agriculture, livestock, and other critical water needs.

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/18 12:05pm

## TWITTER

Want data? Here's the most recent water quality and sediment data from our response to the Gold King Mine release. <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response> 8/19 11:15am

## FACEBOOK

Want data? Here's the most recent water quality and sediment data from our response to the Gold King Mine release.

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